

World Siphonist Championship 2020 Sponsorship Opportunities



The World Siphonist Championship is where participants compete for the world champion and was started in Japan as the only international competition of its kind. Its scale has increased each year. At the last competition, eight national winners competed for the world title and it has attracted attention to siphon coffee in their countries in recent years. We hereby introduce sponsorship opportunities to further develop these competitions.

WSC 2018 - TOP3 Competitors



Overview	
Name	World Siphonist Championship 2020 (WSC2020)
Organizer	Specialty Coffee Association of Japan
Outline	The competition was launched as a siphon category under the Japan Barista Championship in 2003. In 2007, the Japan Siphonist Championship (JSC) was born as an independent competition. The World Siphonist Championship (WSC) has been held as a Japan-born international competition since 2009.
Rules	Competitors serve blended coffee brewed with siphons and signature beverages made with the siphoned coffee. Scores are not only given regarding the taste of the coffee but also to the performance and presentation demonstrated by the competitors. The elegant movements of the competitors while skillfully using a halogen heater siphon is fun to watch, as such sights are not commonly found elsewhere.
Date & Venue	March 20 (FRI), 2020 at the Pu'er International Specialty Coffee Expo 2020 Venue: <i>Pu'er Center</i> (Next to Pu'er Grand Theatre, Bin He Lu, Simao, Pu'er, Yunnan, China)
Hosted by	China Siphonist Championship World (CSCW) and Pu'er Coffee Association (PCA)

Sponsors are referred to as companies supporting the World Siphonist Championship 2020. This will contribute to maximize the brand value of your products through exposure of name and/or logos of your company at the venue and in various publications. Sponsors can also showcase and advertise their products at the venue.

Sponsor Categories/ List of Benefits		Special *1	Platinum *2						Gold	
			Halogen Heat Siphon Table	Siphon	Coffee Grinder	Official Water	IH Heater	Electronic Timer		Water Heater
Sponsor Fee		\$10,000	\$5,000	\$5,000	\$2,500	\$2,500	\$2,000	\$2,000	\$2,000	\$1,500
1	Company name and logo at the top position of all sponsor lists	●								
2	Company name and logo next to WSC Special Sponsor on sponsor lists		●	●	●	●	●	●	●	●
3	Company name, logo and link to the company website in the WSC official website	●	●	●	●	●	●	●	●	●
4	Company name and logo on the sponsor board at the WSC 2020 venue	●	●	●	●	●	●	●	●	●
5	Display and/or distribution of product catalogs at the WSC 2020 venue (optional)	●	●	●	●	●	●	●	●	●
6	Official sponsor booth at the WSC 2020 venue (optional) *3	●	●	●	●	●	●	●	●	●
7	Multiple projections of company logo on screen during the WSC 2020 (on the event stage at the Pu'er International Specialty Coffee Expo 2020)	●	●	●	●	●	●	●	●	●
8	Thank-you announcements and company name and logo recognition during the WSC 2020 (on the event stage at the Pu'er International Specialty Coffee Expo 2020)	●	●	●	●	●	●	●	●	●
9	Display and distribution of product catalogs and/or other materials in the WSC 2020 stage area (on the event stage at the Pu'er International Specialty Coffee Expo 2020)	●	●	●	●	●	●	●	●	●
10	Provision of equipment and/or devices to the competition and competitors (usage of coffee grinders provided by sponsors is at the competitor's discretion)	●	●	●	●	●	●	●	●	●

(*1) and (*2) The WSC Special sponsor position is open to just one company, while only one company can apply to each of the three categories of Platinum sponsor.
(*3) The specifications of each sponsor booth will be announced when the details are finalized. The contents of the benefit may vary depending on the amount of the sponsor fee.



Specialty Coffee Association of Japan

Contact : World Siphonist Championship Office
c/o Event and Convention House, Inc., Tokyo, Japan
Email: wsc@scajconference.jp
<http://worldsiphonistchampionship.org/>

WSC 2020 Sponsorship Application Form

Please fill out the form below with all of the necessary information, then sign, seal and send it to WSC Office by e-mail.

Company/Organization	
Address	
TEL	FAX
E-mail	URL
Person in charge	Position
We wish our company to be listed as follows*:	
Sponsor Category (please select from the table below)	Amount (please select from the table below)
Sponsor	USD (tax included)

*Please make sure to provide the official name of your company/organization as the information given in this application form will be applied to various publications.

Sponsor Categories	Special	Platinum							Gold
		Halogen Heat Siphon Table	Siphon	Coffee Grinder	Official Water	IH Heater	Electronic Timer	Water Heater	
Sponsor Fee	\$10,000	\$5,000	\$5,000	\$2,500	\$2,500	\$2,000	\$2,000	\$2,000	\$1,500

We hereby apply for the Sponsorship above.

Title:

Signature(s):

Date:

Please reconfirm the contents of your application once again before submitting to the secretariat. We will issue and send you an invoice upon receipt of your application. Please kindly transfer the full amount by the due date given on the invoice.

