

The World Siphonist Championship is a unique international competition, established in Japan, where participants compete for the title of world champion. Its scale has grown each year.

In the past competitions, national/regional winners vie at WSC for the world title, drawing significant attention to siphon coffee in their respective countries.

We are pleased to introduce sponsorship opportunities to further develop these competitions.

Overview	
Name	World Siphonist Championship (WSC)
Organizer	Specialty Coffee Association of Japan
Outline	In 2003, the competition was launched as a siphon category under the Japan Barista Championship (JBC). In 2007, the Japan Siphonist Championship (JSC) emerged as an independent competition. Since 2009, The World Siphonist Championship (WSC) has been held as a Japan-born international competition.
Rules	<ul style="list-style-type: none"> • Blended coffee brewed with siphon equipment • Signature beverages made by siphon equipment Scores are awarded not only for the taste of the coffee but also for the performance and presentation. The elegant movements and skillful use of siphon equipment are captivating to watch, offering a unique spectacle rarely seen elsewhere.

Sponsors are formally acknowledged as entities providing support to the World Siphonist Championship(WSC), thereby facilitating the optimization of brand value for your products through the prominent display of your company name and logo at the event and across diverse publications. Additionally, sponsors are offered the opportunity to exhibit and promote their products at the venue.

Sponsor Categories & Benefits		Special *1	Platinum *2					Gold	
			Halogen Heat Siphon Table	Siphon	Coffee Grinder	Official Water	IH Heater		Water Heater
Sponsor Fee (USD)		\$10,000	\$5,000	\$5,000	\$2,500	\$2,500	\$2,000	\$2,000	\$1,500
1	Company name and logo at the top of the list	•							
2	Company name and logo alongside WSC Special Sponsor on sponsor lists		•	•	•	•	•	•	
3	Company name, logo and website on the WSC official website	•	•	•	•	•	•	•	•
4	Company name and logo on the sponsor board at the stage	•	•	•	•	•	•	•	•
5	Company logo on the stage screen during the event	•	•	•	•	•	•	•	•
6	Display/distribution of product catalogs at the stage	•	•	•	•	•	•	•	•
7	Presentation and dissemination of other materials	•	•	•	•	•	•	•	•
8	Acknowledgement announcements and company name and logo recognition at the event stage	•	•	•	•	•	•	•	•
9	Provision of equipment/devices for the competition and competitors (Use of sponsored coffee grinder is at the competitor's discretion)	•	•	•	•	•	•	•	
10	Official sponsor booth at the SCAJ Conference venue *3	•							

(*1) Exclusive to a single company.

(*2) Each category is exclusive to a single company.

(*1)(*2) In the event of multiple applications, the sponsorship will be decided through discussions or a lottery.

(*3) The specifications of each sponsor booth will be announced once details are finalized.